



As of 2 June 2010

## Anniversary, 2000 – 2010

### Opening Program

9 - 13:30, 7 June 2010, Monday

Auditorium, Ricardo and Dr. Rosita Leong Hall  
School of Social Sciences  
Loyola Campus, Ateneo de Manila University

9:00	Registration
9:30	Opening of exhibit: Asian news in pictures To be led by Pit Heltmann Chargé d'affaires Embassy of the Federal Republic of Germany
10:00	The Philippine National Anthem Opening Prayer Ateneo Chamber Singers Conductor: Jonathan Velasco
10:10 – 10:30	Remarks: Bienvenido F. Nebres, SJ President, Ateneo de Manila University  Stefan Friedrich, PhD Head, Asia Department Konrad-Adenauer-Stiftung
10:30 – 10:40	ACFJ and Asian journalism, a multimedia presentation
10:40 - 11:00	Launch of cooperation between ACFJ and European Journalism Centre Jose M. Cruz, SJ, PhD Paul Linnarz Wilfried Ruetten  Remarks: Wilfried Ruetten Executive Director European Journalism Centre
	<i>Musical interlude</i> Ateneo Chamber Singers  Introduction of guest speaker John Paul Vergara, PhD Vice President Loyola Schools
11:15 – 11:45	On the news media, citizenship and social justice Shahidul Alam, PhD Founder and Director Pathshala South Asian Media Academy
11:45	Forum Moderator and Emcee Severino Sarmenta Jr. Chair, Department of Communication

12:00 – 13:30 Reception  
Roofdeck, Leong Hall

## **Fifth Forum of Emerging Leaders in Asian Journalism**

*Theme: The way forward for Asian journalism*

7 – 9 June 2010

Day 1: Monday, June 7

13:30 – 17:00 pm

13:30 13:45 About the forum

Paul Linnarz  
Konrad-Adenauer-Stiftung Media Programme Asia

Violet B. Valdez, PhD  
ACFJ

13:45 – 14:45 Keynote speeches

The regional media in Asia:  
Its past, present and future

Philip Bowering  
International Herald Tribune

Pana Janviroj  
Asian News Network

14:45-15:15 Forum  
Moderator: Ravindra Kumar  
The Statesman (India)

15:15 - 15:30 Break

15:30 – 16:30 Innovations and Asian journalism

Web 2.0 and Asian journalism  
Stephen Quinn, PhD  
Deakin University (Australia)

Reporting Asia in multimedia  
D. J. Clark, PhD  
China Daily

16:30 – 17:00 Forum  
Moderator: Werner vom Busch

Emcee  
Severino Sarmenta Jr.  
Chair, Department of Communication

**Day 2: Tuesday, June 8  
9 – 17:00**

9:00-10:00	Multimedia practices  Next steps in newspaper video Daniel Chung The Guardian  Multimedia in a Philippine newsroom Howie Severino GMA News.TV
10:00 – 10:15	Forum Moderator: Mark V. Escaler
10:15 – 10:30	Break
10:30 – 11:30	Taking the leap to multimedia  Multimedia: From old to new, near to far Holger Briel, PhD University of Nicosia  The media, citizens and elections Maria Ressa ABS-CBN News and Public Affairs  Teaching multimedia Randy Reddick, PhD Texas Tech University
11:30- 11:45	Forum Moderator: Tahmina Ashraf
12:00 – 13:30	Lunch
13:30-14:30	Citizens and the news, 1  Bloggers as media practitioners in Malaysia Susan Tam Al Jazeera  Political blogging in Singapore Trixia Enriquez Today Newspaper  Citizen radio in Indonesia Moch Kurniawan Jakarta Post
14:30 – 15:00	Forum Moderator: Chay Hofilena
15:00 – 15;15	Break
15:15 – 16:15	Citizens and the news, 2  When citizens bypass mainstream media Cyril Pereira Society of Publishers in Asia  Citizen journalism in China

Zheng Zhai  
Beijing Foreign Studies University

Hyperlocal journalism  
Eric Loo, PhD  
Wollongong University

16:15 – 16:30

Forum  
Moderator: Tilman Baumgaertel, PhD

16:30 – 17:-00

On the new media and democracy  
Manuel L. Quezon III  
Philippine Daily Inquirer

Emcee: Pratibha Tuladhar

**Day 3: Wednesday, June 9**

**Field Trip**